



South Dakota
HOTEL & LODGING
ASSOCIATION

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www.sdhla.com

ALLIED PARTNER APPLICATION

Allied Partner status is the highest level of SDHLA's Allied Member program. Allied partnerships are available to businesses offering a quality product and/or service to the lodging industry which help SDHLA members provide the best possible accommodations and hospitality to their guests.

The terms of Allied Partnerships are reviewed and negotiated by the SDHLA Board of Directors. Allied Partners generally provide products and/or services to SDHLA members at a discounted price and also provide an opportunity for association revenue

Upon acceptance, Allied Partners will automatically be entitled to several marketing opportunities, including:

1. One-year membership in SDHLA
2. A subscription to the SDHLA E-newsletter
3. Advertising space in E-newsletter
4. Your logo and link on SDHLA website
5. Inclusion in SDHLA's online Hotel Vendor Directory
6. Networking opportunities at association meetings
7. Contact list of all SDHLA members
8. Recognition in South Dakota Hotel & Lodging Directory

Please attach information about products, services and special benefits you propose for SDHLA.

ALLIED PARTNER DUES - \$750.00 PER YEAR

YOUR NAME: _____ TITLE: _____

COMPANY NAME: _____

ADDRESS: _____ CITY/STATE _____ ZIP _____

PHONE: _____ EMAIL _____

WEBSITE: _____

Please complete this form and return along with your payment to the address above.

Thank You!